



PRESS RELEASE

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Platinum Training acquires Medical Education & Research Institute of Nevada (MERIN)

Henderson, NV, February 2, 2010 – Platinum Training Platinum Training, LLC has completed the purchase of the Medical Education & Research Institute of Nevada, (MERIN). MERIN is an established bio skills lab located in Henderson, Nevada, just outside of Las Vegas. The operation is one of the industries most respected bio skills training facilities and will continue operation under the MERIN name.

According to Martin Dean, Platinum Training's Director of Business Development, "Our customer focus is on companies in the surgical device industry who need to provide formal training as an integral part of marketing their products. Our acquisition of the MERIN facility is part of our overall strategy to grow in this segment of the training marketplace."

Many medical manufacturers and suppliers conduct training and education throughout the year to introduce and educate surgeons, academics, surgical professionals, and nursing staff to proprietary procedures, protocols, technologies and products.

"The MERIN facility has hosted thousands of surgeons from around the world," said Dean. "They're looking to learn new procedures and work with the latest technology."

Platinum Training is a professional education organization. Its management team has been part of the surgical device and medical education industries for over 20 years.

“The excellence that MERIN has come to signify in this industry will be expanded as we launch additional facilities across the US, “ added Martin Dean, Director of Business Development,. “We’ve taken feedback from our customers and have already added new telecommunications technologies and process improvements to the MERIN facility.”

MERIN is one of the only vertically integrated labs in the US with internal sources for tissue, meeting services for customers, and an “outcomes” focus for courses held at the facility.

Websites:

<http://merinv.org>

<http://platinummed.com>

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